

## **SOCIAL MEDIA MARKETING**

### **INTRODUCTION:**

Showcase your reach on social media with an innovative idea. Bring out the designer and digital marketer in you by merely creating a Facebook page and making people know about it and your skills too.

### **SOCIAL MEDIA MARKETING RULES:**

- 1) Maximum 2 participants per team.
- 2) At least 5 post per page.
- 3) Participant with maximum post reach will win.
- 4) Make a page on topic declared 10 days before the event.
- 5) Mandatory hash tags declared by organizer should be added to each and every post.
- 6) No repost is allowed.

### **STUDENT COORDINATOR:**

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